

Epson Expands Corporate Printer Portfolio with New WorkForce Color A3 Multifunction Printer and Print Management Offerings

Epson Builds Series with New PrecisionCore Line Head Color A3 Multifunction Printer, Unleashing Affordable Color Printing for SMB and Corporate Market

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Epson America, Inc., a leading provider of superior performing printing solutions, today announced the expansion of its corporate color inkjet line head printer portfolio with the WorkForce® Enterprise WF-C17590 offering 75 ISO ppm† – designed to offer customers and dealers another affordable color option alongside the 100 ISO ppm† WorkForce Enterprise WF-C20590. Powered by PrecisionCore® Line Head Technology, the WF-C17590 offers high-speed production and professional-quality output to meet the productivity and versatility needs of SMB and corporate workgroups.

“Epson has always valued its channel partners, making it a point to listen and implement their feedback when possible. In fact, we expanded our high-speed color line head printer portfolio to enable partners to offer the range of printing solutions required to stay competitive,” said Larry Trevarthen, director of business imaging, Epson America, Inc. “In addition, we continue to innovate with independent software vendors to ensure compatibility in nearly any document management environment for seamless office workflow and enhanced productivity.”

Epson has expanded its print management options with solution partners through the Epson Open Platform (EOP), a flexible and customizable program that allows ISVs to meet specific and changing customer requirements as business goals and enterprise IT systems evolve. Through Epson’s partnership with Nuance Communications, Inc., Nuance eCopy ShareScan and Equitrac Office/Express software will be fully integrated into the WorkForce Enterprise printer portfolio. Additional partners available through the EOP program include PaperCut, RingdaleOS, nddPrint, Preo Analytics, Gespage, and Driveve for seamless integration with web-based enterprise applications.

WorkForce Enterprise WF-C17590 A3 Multifunction Printer – built to enhance productivity, the WorkForce Enterprise WF-C17590 color MFP prints at 75 ISO ppm†. Powered by PrecisionCore Line Head Technology, this network MFP not only delivers fast speeds, but brilliant-quality output. A powerful but efficient device, it utilizes up to 50 percent less power than color lasers¹, keeps operating costs in check and supports convenient print management solutions. Print from mobile devices² or scan to email or the cloud³ via a user-friendly touchscreen. Featuring a 5,350-page maximum paper capacity⁴ and dual-head scanner, this high-performance inkjet printer is designed for the needs of workgroups with heavy shared printing requirements.

Availability

The Epson WorkForce Enterprise WF-C17590 will be available January 2018 through participating BTA resellers. For more information and availability, please visit www.epson.com.

About Epson

Epson is a global technology leader dedicated to connecting people, things and information with its original efficient, compact and precision technologies. With a lineup that ranges from inkjet printers and digital printing systems to 3LCD projectors, smart glasses, sensing systems and industrial robots, the company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics.

Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises more than 80,000 employees in 86 companies around the world, and is proud of its contributions to the communities in which it operates and its ongoing efforts to reduce environmental impacts.

Epson America, Inc., based in Long Beach, Calif., is Epson's regional headquarters for the U.S., Canada, and Latin America. To learn more about Epson, please visit: epson.com. You may also connect with Epson America on Facebook (facebook.com/Epson), Twitter (twitter.com/EpsonAmerica), YouTube (youtube.com/EpsonAmerica), and Instagram (instagram.com/EpsonAmerica).

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† Black and color print speeds are measured in accordance with ISO/IEC 24734. Actual print times will vary based on factors including system configuration, software, and page complexity. For more information, visit www.epson.com/printspeed

1 Compared to best-selling A3 color MFPs with MSRP of \$41,000 or less. Competitive data gathered from manufacturer websites and third-party industry sources as of Nov. 2016.

2 Most features require an Internet connection to the printer, as well as an Internet- and/or email-enabled device. For a list of Epson Connect™ enabled printers and compatible devices and apps, visit www.epson.com/connect

3 Requires an Internet connection, a free Epson Connect account and a destination email address or cloud storage account. For a list of supported cloud services, visit www.epson.com/connect

4 With optional high-capacity input; 2,350-page capacity standard.

5 Non-interactive solutions only

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